

Prof. Ratna Noviani, Ph.D. - Marie Jahoda Visiting Professor - Winter term 2015/16



Biography

Ratna Noviani is a lecturer and researcher at the Study Program of Media and Cultural Studies, the Graduate School, Universitas Gadjah Mada, Yogyakarta, Indonesia. She completed her bachelor's degree in communication studies and her master's degree in sociology in Indonesia. In 2009 she finished her Ph.D. in media studies at the Ruhr University Bochum, Germany. She works in an interdisciplinary field focusing on media and politics of representation; media, gender and sexuality; youth culture and consumer culture. She is a member of the editorial board of Indonesian Feminist Journal. Her recent research revolves around the notion of the "Asianisation" of popular culture and the act of seeking and articulating a new identity in contemporary Indonesia.

Areas of Expertise

- Media, representation and gender
- Youth and consumer culture
- Representation of sexuality

Courses and Lectures as Marie Jahoda Visiting Professor

Screening the Male. Contemporary Formations of Masculinities in Film, TV and Popular Culture

Course, Institute for Media Science, Ruhr University Bochum, winter term 2015/16, Tuesday, 4–6 p.m., GABF 04/611 (with Prof. Dr. Eva Warth)

Gendered Asianisation: The Seeking of Alternative Male and Female Ideals in the Contemporary Indonesia

Lecture, Colloquium of the Faculty of Social Science, Ruhr University Bochum, 25 November 2015, 4 p.m., GC 04/45

Screening "Asian Flavor": "Asianisation" and Articulation of "New" Identity in Indonesian Screen Culture

Lecture, Colloquium for Media Studies, Ruhr University Bochum, 15 December 2015, 6 p.m., GABF 04/611

Selected Publications

Noviani, Ratna. 2014. Save the Earth from Home: Women in Green Commercial Discourse in Indonesia. In *Body Memories: Goddesses of Nusantara, Rings of Fire and Narratives of Myth*, ed. by Dewi Candraningrum, 135–156. Jakarta: Yayasan Jurnal Perempuan .

Noviani, Ratna. 2014. Filmic Technology in TV News and the Construction of Monstrous Feminine. *Indonesian Feminist Journal 2* (2): 50–65.

Noviani, Ratna. 2011. Ambiguity of Images: Visualizing Ethnic/Racial Differences in Indonesian TV Advertisements During the New Order and the Post-New Order Era. *AS/EN 118* (1): 29–49.