

FROM BODY HACKING TO BODY ACTIVISM: REDEFINING BODIES IN DIGITAL MEDIA

JUNE 6, 2024 - MAJAC, UNIVERSITÄTSSTRASSE 105, BOCHUM

8:30 - 9:00 AM Registration & Coffee

9:00 - 9:15 AM Conference Opening

9:15 - 10:45 AM **Bodies and Digital Technologies**

Performative Transformations: The Role of
Filters in Redefining Bodily Performances
İbrahim Emre Günay | Mimar Sinan Fine Arts University

Motion Capture: The Multiplicity of Jar Jar
Binks in *Star Wars*
Richard Aude | University of Leipzig

Silicon Bodies: Multisensory Exploration of AI
in Literature
Loredana Filip | LMU Munich

10:45 - 11:00 AM Coffee Break

11:00 - 12:00 PM **Body Norms, Affect, and Embodiments**

Sculptural: (Not So) New Forms of Embodiment in
Digital Media and the (Not So) Surprising
Affective Anxieties They Generate
Paula-Irene Villa Braslavsky | LMU Munich

Digital Structure of Feeling: Emotions in
Postfeminist Digital Culture
Adrienne Evans | Coventry University

12:00 - 12:15 PM Coffee Break

12:15 - 12:30 PM Welcome Address
Vice Rector for Academic Affairs
Kornelia Freitag | Ruhr-University Bochum

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12:30 - 1:15 PM **Keynote Address**

Perfect Bodies and Perfect Selves: Feeling
Judged on Social Media
Rosalind Gill | Goldsmiths, University of London

1:15 - 2:15 PM Lunch

2:15 - 3:45 PM **Body Activism**

From #RepresentationMatters to System Change:
#Body Justice Beyond Visibility and Self-Love
Elisabeth Lechner | University of Graz

"I Don't Want Ozempic": Fat Activism in the
Ozempic Era
Evangelia Kindinger | HU Berlin

The Use of the Body as a Site for Fluidity and
Liberation: Contemporary Feminist of Colour
Authorship Stagings on Digital Media
Sarah Back | University of Innsbruck

3:45 - 4:00 PM Coffee Break

4:00 - 5:00 PM **Gender, Sex and Sexuality**

Redefining the Trans(Masculine) Body on TikTok:
An Exploration of „Gender Envy“ Shortvideos
Lydia Schneider-Reuter | Ruhr-University Bochum

Navigating Black Masculinity: Satire, Agency,
and Digital Dynamics in Interracial Pornography
Kellen Sharp | University of Texas at Austin



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CONVENORS:

HEIKE STEINHOFF (RUHR-UNIVERSITY BOCHUM)
KATHARINA VESTER (AMERICAN UNIVERSITY)